

SDOT's Commercial Delivery Pricing Project





Commercial Delivery Pricing Project

- Received FHWA Value Pricing grant to pilot how to make commercial vehicle loading zones more efficient in downtown Seattle
- Implement pilot project with:
 - innovative technology
 - variable pricing strategies
- Technology tools:
 - in-space sensors that detect vehicle presence
 - smartphone app / web access with real-time availability information



What's a CVLZ?

Commercial Vehicle Loading Zone

- Historically a Yellow Meter, now Pay Station payment
- Or payment via CVLZ permit (\$195/yr)
- 30-minute time limit
- Yellow curb and sign
- Commercial vehicles or vehicles with valid CV permit
- About 4,000 permits issued this year



What's a Commercial Vehicle?

SMC 11.14.115: Commercial Vehicle

Commercial vehicle means (1) a "motor truck" or "truck" except a passenger car or (2) a station wagon or van that has been permanently modified to carry no more than three (3) seated passengers. Such vehicles shall be properly licensed as a truck and shall have the business name to which the vehicle is registered permanently displayed ...



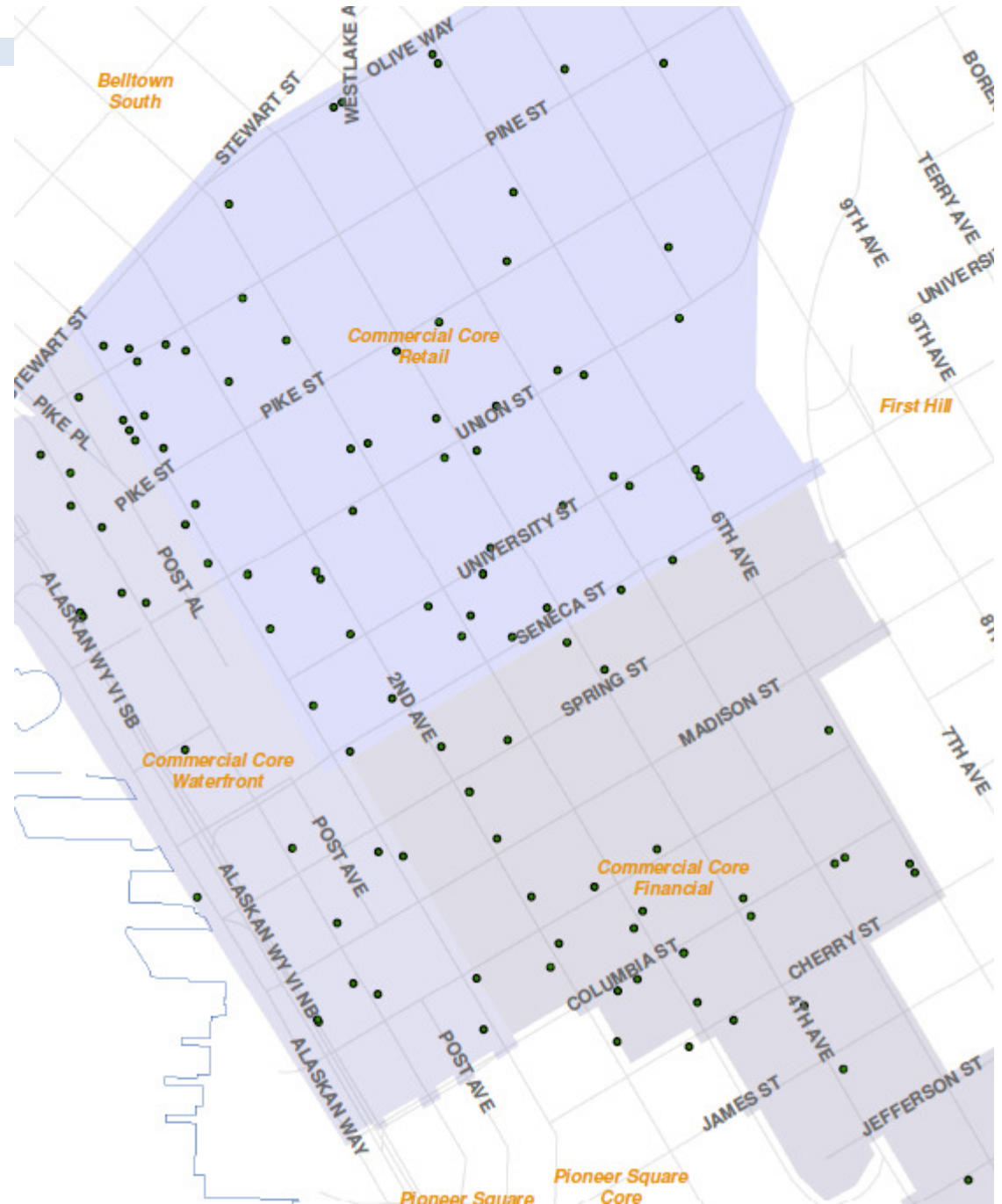
Commercial Delivery Issues

- Loading zones often full
- 30-minute time limit not enough time
- Mix of delivery trucks, other large trucks and passenger vehicles
- Loading zone time (7am-8pm) doesn't always match with delivery times
- Other issues or concerns?



Project Area

- CVLZs

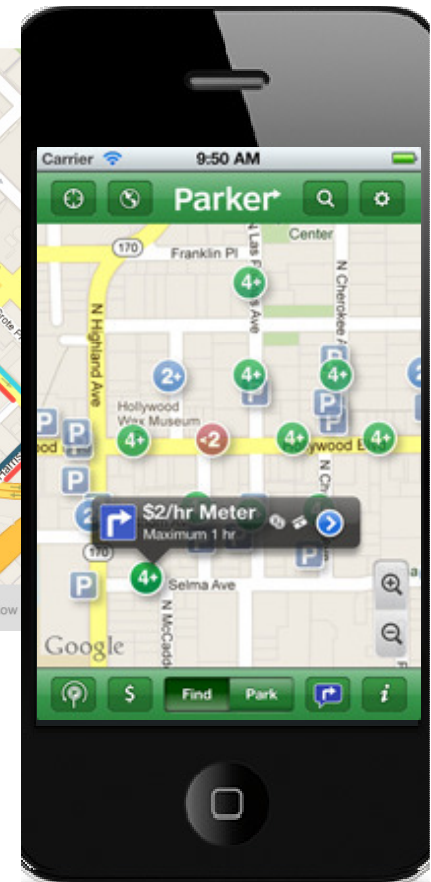
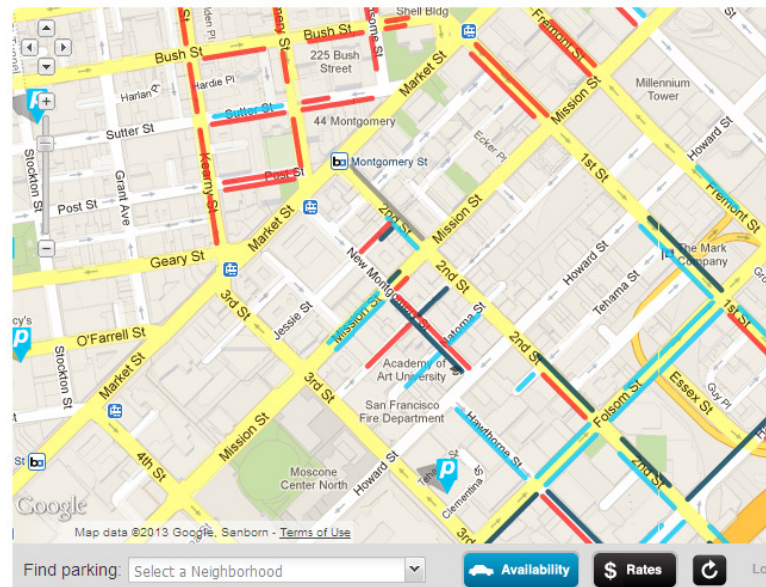


March 19, 2013



Innovative Parking Technology

Various detectors available



Both San Francisco & LA
have large-scale sensor pilots



Next Steps this year

- Study existing conditions at downtown CVLZs
- Develop “business requirements” for technology installation
- Hold focus groups and meetings with trucking delivery businesses



Questions?

March 19, 2013